

Surabaya, 13 Juli 2023

Nomor : 2039/UNUSA/Adm.I/VII/2023  
Perihal : Undangan Seminar  
Lampiran : 2 Lembar

Kepada Yth.

- Wakil Rektor I, II, III
- Direktur
- Ka. Lembaga
- Dekan
- Kaprodi

Di Lingkungan UNUSA

*Assalamu'alaikum Warahmatullahi Wabarokatuh*

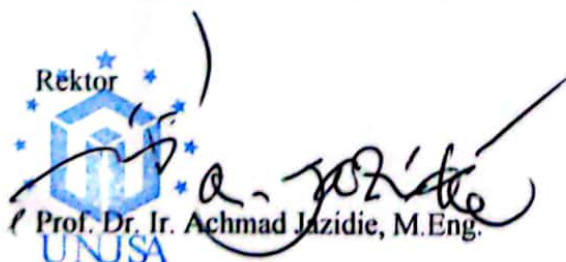
Puji syukur kita panjatkan ke hadirat Allah SWT atas limpahan rahmat dan karunia-Nya, shalawat dan salam senantiasa tercurahkan kepada Rasulullah SAW, semoga Bapak/Ibu dalam keadaan sehat wal'afiat.

Sehubungan dengan akan dilaksanakannya kegiatan *Elsevier Medical Education Seminar: Leverage Technology To Enhance Medical Teaching and Learning* yang diadakan oleh Perpustakaan UNUSA bekerja sama dengan *Elsevier*, maka bersama ini kami mengundang Bapak/Ibu untuk hadir dalam kegiatan tersebut yang Insya Allah akan dilaksanakan pada:

Hari / Tanggal : Jumat, 4 Agustus 2023  
Pukul : 09.00 WIB - Selesai  
Tempat : Auditorium Lantai 9 UNUSA Kampus B  
Jl. Jemursari 51-57 Surabaya

Demikian undangan ini kami sampaikan, atas perhatian Bapak/Ibu kami ucapkan terima kasih

*Wassalamu'alaikum Warahmatullahi Wabarokatuh*

  
Rektor  
Prof. Dr. Ir. Achmad Jazidie, M.Eng.  
UNUSA



ELSEVIER MEDICAL EDUCATION SEMINAR:

## LEVERAGE TECHNOLOGY TO ENHANCE MEDICAL TEACHING AND LEARNING

Keynote Speaker :



**Mr. Jamie Elson**

eSales Director Asia  
Pacific ELSEVIER

**Mr. Raymond Teng**

Senior Solution Sales  
Manager ELSEVIER

**Mr. Johan Jang**

Customer Consultant  
ELSEVIER Asia Pacific

**Ms. Chee Hooi Ping**

Education Solution and  
Publishing Manager ELSEVIER  
(Health, Southeast Asia)

**Mr. Hafid Algristian**

Lecture at The Faculty of  
Medicine UNUSA

**JUMAT, 4 AGUSTUS 2023**  
PUKUL 08.00 WIB - SELESAI

**AUDITORIUM LANTAI 9 UNUSA  
TOWER KAMPUS B**  
JL. JEMURSARI 51-57 SURABAYA  
(KOMPLEK RSI JEMURSARI)



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Elsevier Medical Education Seminar:  
**LEVERAGE TECHNOLOGY TO ENHANCE  
MEDICAL TEACHING & LEARNING**

Venue: UNUSA

Workshop Date: Friday, 04 August 2023

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08:30 - 09:00	Registration
09:00 - 09:05	<b>Opening Address</b> <i>TBC</i>
09:05 - 09:20	<b>Latest Trends in Medical Education: Perspectives from Elsevier</b> <i>Mr. Jamie Elson, Elsevier</i>
09:20 - 09:40	<b>Embedding Research as a Theme in an Integrated Curriculum</b> <i>Mr. Hafid Algristian, UNUSA</i>
09:40 - 10:00	<b>Adding Efficiencies in Medical Education - Blended Learning Strategies</b> <i>Ms. Chee Hooi Ping, Elsevier</i>
10:00-10:20	Tea Break
10:20 - 11:00	<b>Multimedia Tools for Teaching Clinical Correlations in Basic Science</b> <i>Ms. Chee Hooi Ping, Elsevier</i>
11:00 - 11:30	<b>Formative Assessment and Performance-Based Teaching in Medical Education</b> <i>Ms. Chee Hooi Ping, Elsevier</i>
11:30-13:30	Lunch Break
13:30 - 13:40	<b>Introducing Elsevier Research Solutions</b> <i>Mr. Johan Jang, Elsevier</i>
13:40 - 15:00	<b>Exploring Embase: the comprehensive biomedical research database</b> <i>Mr. Mandar Bodas, Elsevier</i>
15:00 - 15:55	<b>Choosing the Right Journals and Avoiding Predatory Publications using Scopus</b> <i>Mr. Johan Jang, Elsevier</i>
15:55 - 16:00	<b>Closing + Thank You Note</b> <i>TBC</i>